

EcoBrick

'n Ecobrick is 'n plastiekbottel met 'n stewige vaste stof met nie-biologiese afval om 'n herbruikbare boublok te skep. Eco-stene word gebruik om modulêre meubels, tuinruimtes en volskaalse geboue soos skole en huise te maak (*Wikipedia*)

Pick n Pay joins the EcoBrick project in support of the Endangered Wildlife Trust

26 June 2018

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25 June 2018 marked the start of our 51st birthday celebrations, with lots of festivities in-store. While celebration balloons are fun and festive, they can be harmful to our environment if not disposed of safely.

To make sure our birthday balloons do not go to the landfill or end up in our oceans, we are supporting the Endangered Wildlife Trust and their Urban Conservation Programme project to create EcoBricks with these used balloons. An EcoBrick is an effective way to get rid of plastic waste. These Ecobricks will be used to build sustainable structures such as benches, improving the school grounds for 12 school in Hammanskraal. For more information about their Urban Conservation Programme project, please visit <https://www.ewt.org.za/URBAN/ecoschool.html>

You can make an EcoBrick using any size of plastic bottle and packing it extremely tightly with clean non-biodegradable waste. For instance, a 2L plastic bottle can hold up to three large rubbish bags. Once full, the EcoBricks can then be used to build sustainable homes, schools and furniture.

We are passionate about our environment and oceans, and earlier this month, we announced just some of our plastic reduction initiatives (statement). Everyone has an important part to play in reducing plastic waste.

Do you also want to contribute to the Endangered Wildlife Trust Urban Conservation programme? This is how you can:

- Log your donated bricks and measure the positive impact you are having by registering on www.gobrick.com and join the Endangered Wildlife Trust community.
- Once you have logged your bricks, write the weight and your name on each EcoBrick before you drop them in one of Endangered Wildlife Trust bins in-store. These bins will be available nationally at all PnP Hypermarkets.

To learn more about the history of EcoBricks and how they can be used and made, please visit www.ecobricks.org.